



# ENGLISH YOUNG LIBERALS

## Executive Meeting – April 2024 – Reports

English Young Liberals Chair

**TL;DR:**

- Nominations for Vice-Chair for Membership Engagement have been open, and have now closed.
- EYL's March Executive meeting was skipped due to lack of agenda items, and was instead replaced with an informal chat for members of the Exec to share ideas and ask for support.
- My full report can be found among the YL Exec reports from March's meeting: [☰ March Executive Officer Reports](#)
- The English Party continues to exist, and action days keep being organised by regional chairs!

Joe Norris

Vice-Chair for Elections and Campaigns

*No report received.*

Rebecca Procter

Vice-Chair for Membership Engagement

*Position vacant.*

Policy and Regional Engagement Officer

Not much to report. Policy committee has delayed our further meetings until after the local elections. Since the last meeting there has been spring conference, however there was not much of substance there.

Would just encourage everyone to respond to the survey for autumn conference and to keep a full autumn conference!

James Bliss

### Events Committee Representative

*No report received.*

Huw James

### Devon and Cornwall YL Regional Chair

Nothing to report

Todd Olive

### East Midlands YL Regional Chair

Since Last Meeting

- A new Exec Member has been co-opted. Freddie Easters from Lincoln is the new Campaigns Officer
- Unfortunately I could not attend the Regional Exec Meeting but plan to communicate with the New Executive to ensure I am prepared for the next meeting
- Hinkley and Bosworth held an action day on 23rd March which went well but I'm unsure how many Young Liberals attended
- I received no questions from anyone in my region

Plans for next month

- Organise another Action Day in Hinckley for Local Elections and the General Election
- Organise Action Days in Lincoln for the Local Elections
- Will help with establishing a Society at Lincoln University and continue to look for members interested in establishing branches across the region

Josh Nightingale

### East of England YL Regional Chair

Main Party Regional Exec

Nothing to Report

YL Regional Exec

Nothing to Report.

### Regional Conferences

Nothing to Report

### Action Days

We are hosting an Action Day on the 13th in Chelmsford, I have phone banked a significant number of Essex members, prioritising those who joined recently to try and boost attendance on the day and future engagement

### Membership Engagement

See above re Phone Banking

### Branches

CULAs finance issues have been partly resolved

Tom Jordan

## London YL Regional Chair

There is not many new updates as London campaign has officially started and that has kept most people busy and focus on this, so I'll keep it shorter and simpler for this report.

### LONDON MANIFESTO

Most of the work for the manifesto was done before my term, by the time I arrive I was only able to make small suggestions, sadly, these were mostly ignored. Nevertheless, I voted to approve the manifesto as while not perfect it was largely fine and I didn't want to be an obstacle given short deadlines.

In retrospect, I believe I should have voted against until at least a couple key and sensible demands met, and I would have sought some advise from EYL/YL but the timelines were limiting.

### ACTION DAYS

By the time the report is out we will have had two action days

- Afternoon of Thursday 4th April in Hackney for GLA Constituency Candidate and YL's NPO Rebecca Jones.
- All Day 6th April in St Helier West by-election, a key election to support the campaign efforts for Bobby Dean (a good YL ally) in Carshalton & Wallington.

I have communicated to both EYL and YL chair that there has been a disappointing turnout in our action days so far (excl. 6th as yet to happen at time this report was written). I hope to work with the exec and our members to see why this is and how it can be improved.

We have one further action day before the London elections 2nd May.

- All day 20th April in Blackheath supporting various YL candidates from Greenwich and Lewisham boroughs

### SOCIALS

The visit to Parliament is happening on the 19th of April. There was only 5 (out of 15) spots left by the end of March. Members can still sign up at:

<https://events.libdems.org.uk/events/56019/london-young-liberals-tour-of-parliament/>

Josh Lucas Mitte

### North East YL Regional Chair

I've been knocking on doors, I've been telling young people to knock on doors

Thom Campion

### North West YL Regional Chair

There is little to report this month other than engagement with the exec of the new society at The University of Liverpool. I am also aware of the possibility of a byelection in Hazel Grove and will work with the exec in that eventuality.

Tom Sutton

### South Central YL Regional Chair

*No report received.*

Nathan Eve

## South East YL Regional Chair

Over the past few weeks, I have been approached to lead discussions on the topic of proportional representation within EYL. Additionally, I have been actively engaged in efforts to strengthen our executive team. However, I have encountered challenges in recruiting members from universities and societies.

### **Activities:**

**Proportional Representation Advocacy:** I have begun discussions and initiated plans to bring forward the idea of proportional representation within the English Young Liberals. Collaborated with fellow members to outline key talking points and strategies for promoting this electoral reform.

**Executive Team Recruitment:** Conducted efforts to universities and societies to recruit new members for our executive team. Utilised various communication channels, including email, social media, and direct outreach, to engage potential candidates.

### **Challenges:**

**Difficulty in Recruitment:** Many universities and societies appear to be either inactive or unreachable, posing a significant challenge in recruiting new members. Limited response and participation from target groups have hindered my efforts to strengthen the South East executive team.

### **Improvement Strategies:**

**Engagement Strategy:** Develop an engagement strategy to increase visibility and reach within universities and societies. Utilise social media platforms, virtual events, and partnerships with student organisations to enhance outreach efforts.

**Networking Efforts:** Prioritise networking efforts to establish connections with key individuals within target groups. Attend more relevant events and engage with influential stakeholders to expand our network and attract potential executive members.

**Targeted Outreach:** Conduct targeted outreach campaigns to universities and societies that have shown interest in political engagement. Tailor messages to resonate with the interests and concerns of target groups to increase recruitment success.

Despite challenges, I remain committed to advancing the goals of the English Young Liberals.

By implementing these improvement strategies, I am confident that we can overcome obstacles and achieve success in promoting proportional representation and strengthening our party.

Tom Nevill

### West Midlands YL Regional Chair

Since the last meeting I have:

- organised 5 yl candidates for the Coventry city council elections
- Got a provisional date for a Stratford action day - 18 May
- Been in contact with the esteemed Joe Norris about his coup on birmingham and hoping to help him out at some point

Tim Macy

### Western Counties YL Regional Chair

Not a huge amount has been going on in the Western Counties. I've been in contact with the Bristol University branch and I am trying to ask them about appointing a rep to the YL Regional Exec. I am also talking with the PPC for Frome and East Somerset about organising an action day. It was raised in the Regional Exec meeting to look into reaching out to colleges for membership, I have been trying to work out if this is possible but I am unsure about the logistics of it.

Zeb Mackintosh

### Yorkshire and the Humber YL Regional Chair

*No report received.*

George Sykes