

Conference Report - Branch Development

TL;DR:

- Calls with lots of Branch Chairs
- Designed and started selling freshers packs
- Helped out lots with General Election Media Preparation
- Helped keep the website up to date
- Planned and ran/will run training sessions for conference
- Branch Development guide almost done!

Freshers

We're really excited to have launched the freshers packs - which you only have a few days left to order! We had lots of consolation with branches to try and make sure we understand what branches actually want to see in these packs.

Calls held

- Royal Holloway Lib Dems
- KCL Lib Dmes
- Yeovil Young Liberals
- Welsh Young Liberals
- Warwick Young Liberals
- Epsom and Ewell Young Liberals
- Sevenoaks Young Liberals

We reached out to all accredited branches for whom we had contact information to attempt to set up these calls.

Freshers packs

This year, we've gone for a "choose your own freshers' pack" - this allows branches to tailor their freshers' campaigns to what you know will work in their branch. We made 8 (yes eight!) campaigns to choose from:

- LGBT Rights
- Legalise Cannabis
- End Discriminatory Stop and Search
- Trans Rights are Human Rights
- Stop Period Poverty

- Decriminalise Abortion
- Stop Spiking Now!
- Build More Houses

Each freshers pack contains

- 50 Leaflets and 5 Posters Per Campaign
- 100 Trans rights stickers
- Progress flag
- Yellow tablecloth

The base price (£20 for affiliated branches, £25 for local parties/non-affiliated branches) covers 3 campaigns alongside the other physical material, and a large variety of online material (including digital versions of all the leaflets and posters, template social media resources and more).

Other Administrative Tasks

Joshan helped out with preparing YLers for Media Opportunities during the general election campaign. We produced notes documents, and held mock interviews for people preparing for media interviews.

We've also run various training sessions this conference, including on how to run an effective freshers campaign, and helping out with the Social Media Training.

We've also cleaned up the branches section of the YL webpage, ensuring it's full of up to date information, alongside helping to clean up the YL website in general.

The new YL branch guide is almost done, and should be ready before freshers!