

Conference Report - Comms

Given that I was only elected into this role last Thursday (08/08) my accountability report will be (I hope understandably) on the short side. Regardless, I hope I have hit the ground running and look forward to justifying the faith that was put in me during the by-election!

TLDR:

- Met with Janey and Lucas to assist with handover
- Sent out my first newsletter (12/08)
- Began posting on all YL social media platforms
- Currently updating the committee page on the website with the recently elected and co-opted officers
- Scheduled the first meeting of the Comms and Campaigns Committee where we shall discuss YLSC and freshers

My thanks to everyone on Exec - particularly Janey, Lucas and Kathy - and in YL more widely for welcoming me so warmly in my first week. I look forward to working with you over the next couple of months.

Newsletter

My first newsletter went out on Monday containing every request asked of me. I shall be creating a content request form for future newsletters to streamline submissions. I will aim to send newsletters monthly on the second Monday of each month.

Comms and Campaigns Committee

I have arranged a meeting of the Comms and Campaigns Committee to take place this Thursday. We shall discuss Conference and Freshers, as well as any other plans we have for August and September. We will record attendance and minutes and send them to the Secretary.

Website

I spent a few hours battling Fleet and now feel more or less able to edit the website. I have started by updating the Exec page to have the details of the

recently elected/co-opted members. If there is anything else you would like to see on the website drop me a message and I'll do my best!

Social Media

I have access to all the YL social media accounts and have tried to start reposting content where relevant after a few weeks of inactivity due to resignations. I have access to the YL Canva so will try to become more active, including with original posts, over the coming weeks! I will be asking Exec members to record short video clips at conference where possible and upload them to a google album to create a reel. I am going to look into TikTok as a platform but must admit it is not one I am particularly familiar with. If anyone feels they have something to offer in that regard please do reach out!