

Brandon for South Central Young Liberals Chair

Let's keep South Central Winning

I'm Brandon Masih, 23, recent Physics graduate from University of York, having moved down to Reading in June. Since then I have got stuck in on campaigning for candidates such as Clive Jones in Wokingham during the General Election, and contributed to by-election campaigns both in Shirley in Southampton and Ascot & Sunninghill in Windsor, both campaigns with young people as our candidates.

Grow our Membership

I am your only candidate for this election and we want to be in a position in future where Chair roles are contested. We need to develop a strategy for how we can recruit more people into the party, and be active within the region, on the back of an amazing General Election. I would work with Federal Member Development and Branch Development Officers, alongside local parties across the region to identify what activities can be undertaken locally to get us visible for young people, alongside attempting to identify members in universities where there are no LD socs + conduct outreach across unis and colleges where possible.

Empowering our Young Liberals

The pathway for involving Young Liberals further within the party is multifaceted, the main way they can work with the party is via their local parties for their execs or campaigning within their local areas or nearby. As someone who has experience working within a local party as secretary, I want SCYL to act as a group that's able to give advice to get young people involved as a voice on their local party executives, drawing on the experience of other young liberals across the region. Additionally, I will seek to ensure that I assemble a regional executive that is representative across the 5 counties in the region, and seek to promote women and gender diverse people to be represented within SCYL and could in following years ensure that we have contested and diverse elections so that we can better increase the diversity within English Young Liberals and within Regional Party Executives. Finally, I will seek, if necessary, to recruit new people to fill English Council Representatives places within South Central, and endeavor to guide them to better understand the function of the English Party and represent YL interests within internal party business at EC.

Get young people winning.

Work to network YLers across Oxfordshire, Buckinghamshire, Hampshire and Isle of Wight in the lead up to their respective All ups for County Council/Unitary Authorities in 2025, and endeavour to ensure regular action days occur across each county, focusing on where possible campaigning for young candidates to be elected. I recognise Isle Of Wight geographically might be unable to receive as easy support, and with Berkshire without elections until 2026 the earliest for some councils, I want to utilise a geographically diverse network within the SCYL

regional to continue to support candidates in their “rest” years to be in a position where we can mount greater support in the months leading up to their local elections.

"South Central YL needs dedicated leaders like Brandon, a shining example of what true commitment looks like. By knocking on doors and putting in the hard graft across Hampshire, he shows the kind of action that will help drive us forward. It's time we promote and reward those who lead by example."

Cllr George Percival, Shirley, Southampton City Council (won via by-election 10th October)

“Brandon hits the ground running and knows what it takes to win. He moved to Reading and immediately was helping out in Wokingham, Reading and other local by elections. He'd make a wonderful SCYL chair!”

Henry Wright, GE2024 Reading Central Parliamentary Candidate

“I have seen Brandon develop his skills in campaigning and organising by supporting York Lib Dems a year ago, and I am certain he has the capabilities to help support Liberal Democrats in Oxfordshire in the upcoming county elections”

Caleb Pell, former University of York Liberal Democrat Chair and Oxfordshire delivery boy

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