

Adam Durbaba

EYL Vice Chair for Campaigns and Elections

About me:

Chair of the newly founded Sevenoaks Young Liberals.

Campaign Organiser for Sevenoaks during the 2024 GE, a non-target constituency where we came second to the Conservatives by 5,000 votes and where tactical voting websites favoured Labour (who won half as many votes as us).

Recent graduate of Exeter, earning a distinction in a master's in International Relations and a 2:1 in Law.

TEFL qualified, experienced tutor of English as a Foreign Language.



What I stand to achieve:

More YLers Elected!

Every YL candidate is an inspiration, and campaigning is a team sport.

I will provide a campaign support structure for YL candidates through "attaching" the nearest local branch with the YL candidate so that the inspiration from each YL candidate is matched by a team advocating for them.

I will work with Regional Chairs to ensure at least one action day for a target YL candidate in all regions.

Clear Communications for Campaigners!

Effective internal comms is vital. I aim to ensure all action days are publicised by Regional Chairs and Branch Chairs in a way that reaches all YL members of a region. This can be done by growing regional Instagram pages, and making sure Regional Chairs have email lists for their members.

As Tom made a WhatsApp chat in the YL community for International, I also think there should also be one for campaign activity, so people can easily check messages and see where YL campaigners are out.

Smart, resourceful, efficient Online visibility!

Still, many people do not know what the Liberal Democrats stand for, despite our efforts as campaigners.

Facebook adverts for petitions or local issues is a great way to attach the local Liberal Democrats to tangible issues for constituents. I will train YLers in using Facebook advertising and growing our online presence, pushing petitions, and making our proud local credentials as visible as possible right across England!

Development Action Days!

We have more MPs than ever, but we came second in only 27 seats.

I will assist local parties in organising development action days where we identify areas where we have YL membership and potential to grow and build teams for the future. I know this can be done - I did this in Sevenoaks where we now have a YL branch and growing membership. I will strive to empower and build local teams wherever there are YL campaigners who eat and leave no crumbs.

Inclusive Campaigning!

Campaigning isn't just about getting a message across and winning elections, it's also about caring for community and embodying our values. As liberals, we are proudly inclusive. I will strive to make action days accessible to all through running phone banking sessions or clerical jobs so that everyone can help out.

I will encourage action days to be organised with meeting points easily accessible via public transport, and I also aim to develop a lift share programme for YLers in nearby areas or branches.

Organisers everywhere!

I believe the difference between a winnable and unwinnable seat is the presence of an organiser. The party is already hiring many, but there will be parts of the country where we have members but little organisation.

I will work with the MDO to offer organiser-level training to YLers to ensure our members are trained to run campaigns everywhere, including areas where the party can't afford a paid organiser.

Feel free to contact me on
Instagram @adamdurbaba or
Facebook if you have any questions!