

The English Young Liberals (EYL) Logo is on the left. To the right, a right-facing arrow contains the text: "Vote Abrial and Mackenzie for Co-EYL Vice Chairs for Membership Engagement."

A grey box features:

"Let's win big again." in large letters, with "again" underlined.

To the right, an orange box reads: "Membership engagement is essential for expanding our success and reinforcing our victories. Let's put it in good hands."

Below are two coloured boxes:

A Red Box for Abrial:

A circular photo of Abrial with a black border in the top-left corner.

To the right: "Abrial Jerram" (he/him) in bold.

Below: "Abrial has extensive experience working with local parties to ensure Young Liberals are involved in decision-making and campaigning. He supported Durham University's branch, which won 'Best Branch' at Winter 2024 Conference, and works with groups like LDCRE to promote racial diversity and develop new branches. He's passionate about helping new members get involved."

A Purple Box for Mackenzie:

A photo of Mackenzie in the bottom-right corner.

To the left: "Mackenzie Gregory" (he/him) in bold.

Above: "Mackenzie combines grassroots leadership and digital expertise, having run a successful Debate Society at their sixth form. Their graphic design skills boosted social media engagement, and they've trained others to use social media for promoting local events. Mackenzie believes expanding membership creatively while keeping current members engaged in new ways will enhance our success."

"How we'll make sure we win big again:" in large letters, with "again" underlined.

An orange box outlines our plans:

1. Expand Young Liberals Engagement: Coordinate with regional YL chairs and local party chairs to connect under-30s already active in the main party with YL, and provide resources to youth officers to boost young members' participation in policy and election strategies.
2. Strengthen Youth Involvement in Policy and Elections: Enable young people to contribute to local policy discussions and election preparations. Offer training on party processes ahead of key events like YL Conference, Federal Conference, and the 2025 Elections through webinars.
3. Expand University Branches: Support new university and sixth form branches in Lib Dem strongholds and target seats in 2029 with a targeted strategy, training, mentorship, and event planning resources.
4. Improve Digital Presence and Accessibility: Keep the website updated with relevant information and create engaging, informal social media content to complement Federal YL channels. Maintain active EYL profiles on platforms like X, Threads, BlueSky, Instagram Reels, and TikTok.
5. Improve Diversity: Consult with the Diversity Committee and relevant SAOs for feedback on EYL work and initiatives.

"Any questions? Get in contact." in bold, large text.

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