# **Callum Littlemore for Young Liberals Fundraising Officer**

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Following our most successful election campaign, we have more MPs than ever before. This offers YL the chance to build new relationships and engage new MPs and bring them onboard to support our work. Having spent years building relationships across the House of Commons, the House of Lords, and the wider Party, I am uniquely placed to be able to open doors and help build a new pool of top-level donors. That is why I am standing.

### **My Priorities:**

## 1. Turn our Parliamentarians into YL Champions

With a much-enlarged Parliamentary Party (72 MPs & 79 Peers), I want to turn these individuals into YL Champions. I will use my extensive contact book to lobby MPs to agree to set up a regular donation to support YL's activities, to front events in their area, and engage more with our work.

### 2. More fundraising at Conference

Conference sees Liberal Democrats come together from across the country in a way we otherwise don't see outside of by-elections. I want to see YL be more proactive at fundraising at Conference, to make the most of this group of supporters who often don't hear about what we do.

#### 3. Different ways to raise money

Fundraising is all about doing things that are both consistent and also that stand out. As Fundraising Officer, I would work closely with the Donor team in LDHQ and other Lib Dem organisations to host more tailored events - as well as making sure we seek out online donations.

#### My CV:

- Chief of Staff to Claire Young MP
- Chief of Staff to Richard Foord MP (2022-24)
- Lib Dem Senior Media Officer (2021-22)
- YL Co-Events Officer (2021-22)
- YL Campaigns Officer (2019-20)
- YL Co-Chair (2018-19)
- Welsh YL Chair (2016-18)
- Welsh YL Campaigns Officer (2016)