

Vote LUCAS for Events Officer



As YL events officer 2022 & 2024, I delivered successful conferences in Edinburgh, Birmingham, Sheffield, and London

I introduced the YL hybrid events platform, Confera, to make electronic votes at conference easier and deliver an integrated experience for online attendees

As the Young Liberals representative to FCC, I've been able to strengthen our position at Federal Conference, and have been able to share knowledge between FCC and YL

A proven track record

A plan for better

We've made significant improvements to how we do Conference, and especially our hybrid offering, but there's still room for improvement - **we've come a long way, and I want to finish the journey**

At Summer Conference 2024, we had sponsored panels for the first time. I'll explore other ways to increase Conference revenue, so that we can **keep prices lower for members** and offer an exciting, affordable, and enjoyable event

The YL Events Officer is also our dedicated representative to the Federal Conference Committee. As YL's rep to this important committee, I will continue to fight for YL interests - such as **improving the hybrid experience for Federal Conference**, and lobbying to **get Young Liberals motions selected**

As our representative to FCC, I will report regularly on FCC's work, and keep the YL Executive up to date with plans for federal conferences

A strong representative



**Vote Lucas North
#1 for YL Events Officer!**