

PREM RAGHVANI

FOR COMMUNICATIONS OFFICER

Dear Young Liberals Members,

I am delighted to announce that I am running for Communications Officer in the by-election. With a passion for clear, accessible communication and a proven track record in effective outreach, I am eager to serve our community and enhance our communication strategies. So why me? Well...

My Experiences

I have served as the Communications Officer for Oldham Youth Council for two years, in which I produced effective social media posts, reports, and distributed all other crucial communications to members. My experience has demonstrated my capability, and my skills in this role on the Young Liberals.

My Pledges to You

- **Digital Accessibility** - no one should be excluded from being able to interpret content. This is why I pledge that content posted will always be digitally accessible, whether it be content suitable for screen-readers, or subtitling videos.
- **Clear Communications** - a focus on delivering clear, concise, and transparent updates about YL policies and initiatives, making it easy for members, and the public to stay informed and engaged.
- **Engagement** - by using a two way communication channel, actively seeking feedback from members and the executive, to continuously improve our communication strategies.
- **Innovative Campaigns** - from freshers week to elections, I pledge to develop campaigns to resonate effectively with members and the public.

Together, we can amplify our voice and make a significant impact. I am dedicated to ensuring that our communications are inclusive, transparent, and effective.