

## PREM RAGHVANI - FOR COMMUNICATIONS OFFICER

Dear Young Liberals Members,

I am delighted to announce that I am running for Communications Officer in the by-election. With a passion for clear, accessible communication and a proven track record in effective outreach, I am eager to serve our community and enhance our communication strategies. So why me? Well....

### My Experiences

I have served as the Communications Officer for Oldham Youth Council for two years, in which I produced effective social media posts, reports, and distributed all other crucial communications to members. My experience has demonstrated my capability, and my skills in this role on the Young Liberals.

### My Pledges to You

- Digital Accessibility - no one should be excluded from being able to interpret content. This is why I pledge that content posted will always be digitally accessible, whether it be content suitable for screen-readers, or subtitling videos.
- Clear Communications - a focus on delivering clear, concise, and transparent updates about YL policies and initiatives, making it easy for members, and the public to stay informed and engaged.
- Engagement - by using a two way communication channel, actively seeking feedback from members and the executive, to continuously improve our communication strategies.
- Innovative Campaigns - from freshers week to elections, I pledge to develop campaigns to resonate effectively with members and the public.

Together, we can amplify our voice and make a significant impact. I am dedicated to ensuring that our communications are inclusive, transparent, and effective.